

Myth and Hype (MyHy) factor of GPP/PL

Team or Anti-team in Government	Has the government notified policy that no individual leader HOG, MOG, OIG shall be highlighted as it is team working	Yes=100, No=(-)150
	Has the government notified policy that if one (or two) incumbants of the government viz HOG, MOG are highlighted and presented for government decisions, it would represent anti-team working attribute	Yes=100, No=(-)200
	Has government notified policy that all presentations/declaration/deliberations of a particular government portfolio shall be made by concerned MOG+MGG only from government official platform	Yes=100, No=(-)250
	Does madiak present the decisions of a particular government-portfolio with speech/statement of the concerned MOG and top MGG	Yes=100, No=(-)250
	Does madiak present the decisions of a particular government-portfolio with speech/statement/deliberations of the MOG/MGG of some other portfolio	Yes=(-)150,
	Does madiak present the decisions of a particular government-portfolio with speech/statement/deliberations by the HOG	Yes=(-)200 each case
	Projection by government that HOG/MOG as the only person taking decisions in the government in a crisis /disaster	Yes=(-)200
	Media address by HOG/Government on a crisis/disaster in the country without mentioning contributions of MOG, OIG, MGG, Other Leaders of other parties	Yes=(-)200

Team, anti-team in political party	Does the party notify policy that no individual leader shall be highlighted as it is team working	Yes=100, No=(-)150
	Does party presents its actions/decisions pertaining to a region presented by regional top Leader	Yes=100, No=(-)150
	Does party presents its actions/decisions on behest of HOG, MOG, OIG	Yes=100, No=(-)250
	Does party issue directives to the members that a particular leader is to be obeyed by them	Yes=(-)150,

Leader goes to people or people to reach leader

	Leaders visit to people in its area/constituency to get their grievances and feedback about working- at least once in a month	Yes=100, No=(-)150 Yes=(-)150 ;
	People to visit leaders office/places to submit grievances the details of grievances and action on it and feedback / result is put on public domain/notification by leader within one month	No=100 Yes=100, No=(-)150
	the details of action on grievances is obtained by people from GPP office/place	Yes=(-)150 ; No=100 DAVM=150 ;
	the details of grievances and action on it and feedback / result in DAVM form or non-DAVM slogan form	NonDAVM= (-)200
	people to wait at leaders place for meeting and submitting grievances	Yes=(-)50 ; >1hr=(-)100
	Average time for which people have to wait at leaders place from the time they reach and finally return after meeting	+(-)100each more

		>1000=(-)200 ; <1000=50
	Average number of people visit leader in a month for each 200 grievances	visitors less
Developing stories	To describe the leader as a person- Use of hypothetical expressions not corresponding to any physically presentable characteristics and which are not normally used -	Yes=(-)150 No=100 Yes=(-)100
	Use of exaggerated prefix with name like Mahamahim, supremo, Master, etc	per event ; No=20
	Projection of Leader, HOG, MOG, OIG, PL as an outstanding performer without linking DAVM measured parameters of its achievements (statements, media/madiak coverage, madiak reporting, posters, DAVM advertisements, TV programme, banners, speech etc)	Yes=(-)200 ; linked=100
	The Leader praised by other GPP, MOG, OIG, PL for doing wonderful but not presenting DAVM analysis	Yes=(-)200 ; No=100
	The Leader praised by Madiak for doing wonderful but not presenting DAVM analysis	Yes=(-)200 ; No=100
	If Madiak present success stories of Leader without presenting the failures also, it categorically confirm that there are no failures by the leader	Yes=100; No=(-)200
	Leader Praising self; claiming success, outstanding work without presenting DAVM achievements with due verification and measurement report	Yes=(-)250 occassion
	Linking to the goals achieved by government with Leader for which no DAVM contribution from concerned Leader, HOG, MOG, OIG, PL detailed (statements, media/madiak coverage, madiak reporting, posters, DAVM advertisements, TV programme, banners, speech etc)	Yes=(-)150 ; linked=100
	Self acclaimed or acclaimed by party that leader does not have any short coming	(-)100 each case
	Presentation of the Leader, HOG,MOG,OIG,PL as 'God', messenger of God, Special blessed by God, by himself/herself (statements, media/madiak coverage, madiak reporting, posters, advertisements, TV programme, banners, speech etc)	Yes=(-)250 ;
	Projection of HOG, MOG, OIG, PL as a God, super human, miracle man etc by citizen (statements, media/madiak coverage, madiak reporting, posters, advertisements, TV programme, banners, speech etc)	Yes=(-)200 ;
	Projection of HOG, MOG, OIG, PL as a God, super human, miracle man etc by political party (statements, media/madiak coverage, madiak reporting, posters, advertisements, TV programme, banners, speech etc)	Yes=(-)200 ;
	Projection of HOG, MOG, OIG, PL as a God, super human, miracle man etc by nears and dears (statements, media/madiak coverage, madiak reporting, posters, advertisements, TV programme, banners, speech etc)	Yes=(-)200 ;
	Projection of HOG, MOG, OIG, PL as an super human by other HOG, MOG, OIG, PL (statements, media/madiak coverage, madiak reporting, posters, advertisements, TV programme, banners, speech etc)	Yes=(-)150 ;
	Projection of HOG, MOG, OIG, PL as a God, super human, miracle man etc by media/madiak (statements, media/madiak coverage, madiak reporting, ;each advertisements, TV programme, speech etc)	occassion

	Presentation of the Leader as super person, mythological super character, religious super character	Yes=(-)200 ; No=100
	Display of posters/banners on public places, offices praising the actions of Leader	Yes=(-)150 ; No=100
	Display of posters/banners on public places, offices praising the actions of Leader likely to be visible to (Thousands) people	<5000=0; >5000=(-)150
	Display of posters/banners on public places, offices praising the actions of Leader covering an area..... Township area.. Sq Km	<4sq km=0; >4sq km=(-)150
	Display of posters/banners on public places, offices alongwith public rally with >1000people for praising the actions of Leader	Yes=(-)200 ; No=100
	Display of posters/banners on public places, offices praising/greeting the Leader on its personal events/occassions like birthday, election day etc	Yes=(-)200 ; No=100
	Does HOG, MOG, OIG, PL make presentations about other leaders that they are deficiant, insincere without presenting DAVM data, facts	Yes=(-)100 ;
	Does HOG, MOG, OIG, PL organize presentation/ speech/rally to present that others are insincere and talks about more than 20% of the total time in critcizing others	Yes=(-)100 each rally;
	Does HOG, MOG, OIG, PL organize presentation/speech/ rally and talks about more than 20% of the total time in terms of slogan, vague terms, quoting myths, religion, caste, regionalism	Yes=(-)150; No=100
	Does HOG, MOG, OIG, PL organize presentation/speech/ rally to present and talks about less than 40% of the total time presenting DAVM facts, data, statistics, happenings	Yes=(-)150; No=100
	Presentations by madiak regarding Leader on its personal events/occassions like birthday, career event day etc without substantiating the 'objectives' and 'usefulness of the event to the people'	Yes=(-)100
	Government Organizing shows, exhibits, programs on Leader; like poetry shows, exhibitions, drama,lectures show without presenting DAVM achievements of the Leader	Yes=(-)100 each show
	Madiak Organizing shows, exhibits, programs, debates, lectures on Leader; like poetry shows, exhibitions, drama show without presenting DAVM achievements of the Leader	Yes=(-)100 each show
		Yes=(-)150 ;
	Linking to the PL with goals achieved by government for which no DAVM contribution from concerned PL detailed	DAVM facts linked=100
	Media presenting only one person HOG/MOG as the person managing whole crisis/disaster	Yes=(-)250
	Media presenting photo/picture of only one person/leader with all news of the government	Yes=(-)200
	Media/madiak displaying photo/ picture of only HOG while showing news about some ministry under some other MOG	Yes=(-)250
Special one hype	Level of discrimination in public- Leader as someone special(a) or ordinary person(b)	(a)=(-)150 ; (b)=100

Pre-preparations before public appearance-	
Poster/banners announcements(a) ; security forces deployed (b); high stage made where applicable©	Yes= (-)100 for each item
While moving in public HOG, MOG, IOG presents and exhibit discriminated status with respect to citizen- meet freely without physical level difference and without armed people within 25 feet around	Yes=150 ; No=(-)100
While in public free meet with people or security prevents meeting the people and keeping public at a distance more than 20 feet	Yes=(-)100 ; No
When moving from one place to other, no change to the other people's course/movement is done on roads(or others stopped, diverted to keep away for more than 20 feet)	Change=100 ; people stopped/diverted=(-)100 1years=0; >1years=(-)50
level of separation as above from people is high for <1years; >2years;	each year more Yes upto 2times=0; >2times=
policy permitting an individual to contest from the same place again and again	(-)100 each time more
Public gesture towards leader by other leaders/colleague/mate/MGG treating their ownelves as inferior, slave, coward, at once order etc- like touching feet, touching knee, bowing	Yes=(-)200 per event ;
Public gesture towards leader by citizen treating their ownelves as inferior, slave, coward, at once order etc- like touching feet, touching knee, bowing	Yes=(-)100 per event ; 10years= (-)100 ;
Claim by fellow HOG, MOG, OIG, PL for following a particular HOG, MOG, OIG, PL for how long-decades, 25 yrs or more.	>10years= (-)100+(-)50 per year
Claimed in any published matter that HOG, MOG, OIG, PL has no short coming	Yes=(-)150 ;

Paltry self before government position

Leader presents itself as a person talking about social problems, social evils and describing the actions taken; for equal number of occassions as presenting as HOG, MOG, OIG	Yes=100; No=(-)150
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