Note: This is a modelling, done based upon analysis of existing facts and evolving reasoning, as to how the 'Government' and 'Constituents of Governance' are likely to behave and function 'influenced by normal human attributes' under different 'probable conditions' and does not imply projection or criticism of 'any particular government system in the world'. Any explanation in this 'coinciding with any working Government system' shall be an unintentional coincidence only.

Madiak/Media Presentations: Basic configuration

NEWS:

In the deliberations in this chapter, the most important 'article' mentioned is the NEWS. The entire madiak structure is associated with the 'making and presenting' of the news. It is most important to understand as to what it should be, what form it should be, for whom it is and what purpose it is for. For the present discussions we mainly **concentrate upon 'news' influence on 'governance' and its usefulness for citizen'.**

As mentioned above **MS Governance would deliver 'slogan/phrase' based 'news' and MADISM madiak shall simply push it through to people**. A **TRONC Madiak would assign DAVM parameters with the message like goals on timeline with location in case of GOSIP, statistics of crimes of district with statements of DH, DPH, OIG, PL of the region in case of news of a crime, Government helps available with DH, DPH, OIG, PL responsibilities in case of a crisis etc. TRONC shall place details of trend/pattern and improvements/deterioration with statistical information.**

Within a short period, the EPM shall verify and notify verification report of the related facts as per the facts on the ground. MADISM madiak shall seldom do it.

Some of the examples of government actions and corresponding reporting of MADISM and EPM shall be as below:

Sample1:

1.   **Government Action and news:** (So many) ... million funds / grants allotted for …… public welfare or health services or housing…..etc

1A: MADIAK Madiak reporting; Government announced ….(So many) ... million funds / grants allotted for …… public welfare or health services or housing….. This would bring fortune/change lives of millions of people

1B: TROANC Madiak reporting: Government announced ….(So many) ... million funds / grants allotted for …… **public welfare/ health services**…..etc (say hospitals). Government shall develop so many….. hospitals of PP-Grade….   by spending…. Millions bucks with objectives………... The government has furnished the following goals to be achieved: Goals for First year (say2021)-Hospital building ready at 1….2….3….4….(name of places) in districts…… with spending…… bucks// second year(say2022)- hospital OPD and general wards functional with….. nos doctors……nos nurses….. staff, spending……… bucks// 30th month(June2023) –hospital functioning fully with OT ,ICU, ICCU with … doctors … nurses …staff… etc spending…… bucks. The owner of GOSIP is …….. (name of MOG and Top MGG) fully responsible for completion and important CAPP are……………………

If the above details not furnished by GPP, TRONC will mention that the details have not been notified by government **so it has great chances of misappropriation**.

TRONC shall invariably mention if the GOSIP announcement is from Government's official platform or not.

TRONC shall present status in 3month top-up and photographs of all locations/constructions every six months alongwith total money spent out of total allocated money and on 30th months, the photographs of hospitals shown if functional or not.

TRONC shall notify the total number of failures of 'owners' if this GOSIP does not succeed as presented originally

1B:TRONC Madiak reporting: (For housing) Government announced ….(So many) ... million funds / grants allotted for …… **public welfare/ houses for poor**….. Government shall construct and provide….. number houses at ……. (name of places) with objectives…………. The government has furnished the following goals to be achieved: Goals for First year (say2021)- Dwelling units building structure ready at 1…. Nos…..2…. Nos…3….Nos….. 4….Nos……(name of places and number of houses) in districts…… with spending………. bucks// 18 months(sayJune2022)- Dwelling units building ready …. Nos at……; ……Nos at…….; Nos……at…….   The owner of GOSIP is …….. (name of MOG and Top MGG) fully responsible for completion and important CAPP are…………………….

If the above details not furnished by GPP, TRONC will mention that the details have not been notified by government **so it has great chances of misappropriation**.

TRONC shall invariably mention if the GOSIP announcement is from Government's official platform or not.

TRONC shall present status in 3month top-up and photographs of all locations/constructions every six months alongwith total money spent out of total allocated money and on 30th months, the photographs of hospitals shown if functional or not.

TRONC shall notify the total number of failures of 'owners' if this GOSIP does not succeed as presented originally

The above examples are for sample presentation. Madiak in TRONC form shall add more details as available from related GPP.

Sample2:

Government made announcements:………………XYZ……

MADISM Madiak Reporting: ……………… XYZ…………..   (almost Reproduced). Adding theoretical slogan based expression… like… it would change lives of millions of people… or calling GPP super person, super generous, never done before etc…..

TRONC madiak reporting: … news xyz….., Specifically mention if DAVM objectives notified, produce analysis of government's objectives, analysis of governments goals (every six months interval also) mentioned with government resources to be spent, projected benefits with location/place in a manner that it can be verified on ground at any point of time by anyone and

TRONC shall show photographs(maximum every six months) to evidence fortification of government news/GOSIP on the ground

News Index:

The news is a new information to the people presented with the purpose of apprising the people about aspect of 'being New' so its usefulness should come out of the presentation. The presentation need to be evaluated in terms of the following:

- Is news in 'slogan/literary' form or 'analytical, statistical' form with 'analysis and data'

- Is news presented with conclusion if "incurring loss or benefit" and specifying quantum

- If verification and measurement of goals achieved or to be achieved, covered in DAVM terms on time line

- Is it verifiable at present: presented with location, photos/ videos/documents serving objectives/functions projected originally

- If not today, verifiable in future: Presented with places, size to be verified mentioning how and when

- Does it provide information and attribute which would effect the citizen's life directly

- Does it enhance the information which was available last day/yesterday

- Does it enhance knowledge from what it was yesterday; scientific development, research, engineering technology, other better social systems, other better civic amenities, business opportunities, business domains etc

- Does the news enhance CEAK level of citizen

- Does news eliminate social backwardness and social evils

- Does news enhances feasible ways to improve living standards

- Does news support enhancing business prospects/ business opportunities/agriculture with DAVM projections

- Does the news benefit the deprived, poor, backward socially for empowering them to fight their odds

- Does the news provide permanent empowerment to the people or temporary

- Does news present that side (citizen side) analysis

- Does the news(related to government decision) brings fall outs and undesirable repercussions or otherwise confirm that there are no adversities emerging from it

- Does the news brings out undesirable actions of GPP, PL, MGG

Advertisement:

- Is total duration of advertisement defined as maximum 10% of the total duration of broadcast in peak 10 hours in a day

- Is the responsibility in government and madiak fixed by necessary rules for false presentations in advertisements

- Has government issued rules that the quality standards and compliance must be certified in the advertisement

- Has government issued rules that the VIP who has public influence like film actors, politician, sports person etc if appear in the advertisement and the presentation is found false/incorrect, then they stand responsible and accountable for cheating and misappropriation.

- Does advertisement notify 'Government web domain' and 'madiak web domain' where complaint can be lodged if product performance not satisfactory

TV Channel:

- Total duration of broadcast

- Total duration of advertisements peak/prime hours morning 7AM to 11AM and 6PM to 11PM

- Total duration of advertisements non-peak hours

- Total duration of peak hours broadcast when >50% of the viewers view

- Total duration of hours the coverage of major crimes made

- Total duration of hours the coverage of corruption allegations of HOG, MOG, OIG, PL, MMG

- Does certify that all major crimes have been reported

- Is it certified that summary of all major crime cases presented at least three times, morning, evening and diner time including cases for which punishment not given

- Total duration of religious programmes

- Total duration of programmes presenting better life standards of other countries

- Total duration of programmes reporting technological advancements in other countries

- Total duration of programmes of reporting new business domains emerging in outside world

- Total duration of programmes of reporting new business domains emerging in country

- Total duration of programmes regarding technological upgradations in living standards

- Total duration of programmes showing debate of more than three persons without showing conclusion

- Total duration of programmes showing debate of maximum three persons but invariably giving conclusion

- Total duration of programmes showing HOG, MOG in anything speaking but not giving conclusion

- **Movies- Long duration**

- Total number of movies M_T produced in terms of total summed up time in hours, say Hm in a year

- Total number of movies produced with theme on social problems and social evils with alleviation and solution and covering >50% of time of the movie on the theme (Ms)

- Total number of movies produced with theme on corruption in Government/GPP bringing out the cause specifically and covering >50% of time of the movie on the theme (Ms1)

- Total number of movies produced with theme on corruption in Government/GPP; bringing out alleviation and solution(Ms2)

- Total number of movies produced with theme on how education would uplift the lives of people and covering >50% of time of the movie on the theme (Me)

- Total number of movies produced with theme on constructive science fictions   and covering >50% of time of the movie on the theme (Mf)

- Total number of movies produced with theme on real life science developments and covering >50% of time of the movie on the theme (Ms3)

- Total number of movies produced with theme on laughter in which 40% time the viewers laugh(Ml)

- Total number of movies produced with theme of 'promoting' importance of 'intelligence' (Mi) and ways of acquiring intelligence

- Number of movies produced with theme of 'mythological stories' and religion (Mm) with >25% duration on such theme/presentation

- Number of movies directly or indirectly promoting any GPP, PL, Leader in politics/government(Mp)

- Number of movies presenting hero/main character as 'common person' but performing actions 'beyond' capabilities of 'normal person'(Mh); such role >10% of duration of movie

- Number of movies presenting crimes and criminals in prominent roles; with such roles covering >10% of movie duration(Mn1)

- Number of movies bringing out government's failures without bringing out the 'cause/origin' and 'solution to avoid such failures'(Mgf)

- Total movies Ms+Ms1+Ms2+Me+Mf+Ms3+Mi+Ml are 80% of M_T or more; (-)10 each % less and +10 each % more

- Total movies Ml are 25% of M_T; +10 each % more or (-)10 each % less

- Total movies Mi are 20% of M_T; +10 each % more and (-)15 each % less

- Total movies Mm<5% of M_T; (-)10 each % more

- Total movies Mp+Mn1+Mgf are 5% of M_T; (-)10 each % more

- Total movies Mh are 10% of M_T; (-)10 each % more

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