Madiak/ Media: Responsibility and Accountability- RAA (MUBI-A)

Source of knowledge and informantion=SKAI; FACUM- Madiak's MIBOM- Master's idiot bonded media; MUCIF=Media unbiased and citizen friendly

Prime hours1 PH1-18hrs to 23hrs; Prime hours2 PH2- 13hrs-15hours and 7hrs to 9hrs

Principles and Ethics	Does Madiak notify its objectives and principles of existence	Yes=100; No=(-)200
PAO	Does Madiak objectives and principles (PAO) of existence include 'becoming of citizen representative', enhancing CEAK, citizen welfare, knowledge upgradations HIK to LOK, behaving as guide to people, behaving as sincere advisor to government to know shortcomings, behaving as critic to government, bringing out deficiencies in government systems, analysis of GOSIP with goals, analsis of government decisions from citizen side	Yes=100 each; No=(-)150 each missing
	Does madiak exhibit its high intelligence profile by announcing PEX for different government decisions viz finance, trade/commerce, national security, development, energy, international scenarios, industry, social upliftment, crime alleviation, justice delivery, citizen CEAK, governance systems, GPP behaviour, madiak/media presentations,	Yes=100 each; No=(-)150 each missing
	Does madiak obey principles to analysze government's GOSIP and decisions/actions to elaborate factors which are not declared by government but may adversely effects citizen	Yes=100; No=(-)150
	Does madiak owns a public domain open and freely accessible to any citizen from remote place also	Yes=100; No=(-)150
	Does madiak owns responsibility to present everyday that all P1 and P2 news shall be reported	Yes=100; No=(-)250
	Does madiak notify its responsibility to present ongoing crisis or coming up in future likely to adversely affect the life of people or the nation's interest	Yes=100; No= (-)250
Government action	Has government issued norms/rules/guidelines in the form of principles to be complied by madiak/media	Yes=100; No=(-)200
	Has government included obligatory norms(ONO) '"**1.the becoming of citizen representative',2. citizen welfare,3. CEAK and knowledge upgradations,4. behaving as guide to people, 5.behaving as sincere advisor to government, 6.behaving as critic to government, 7.bringing out deficiencies in government systems,8. analysis of GOSIP with goals,9. analsis of government decisions from citizen side"**' as obligatory norms for madiak recognition and existence	Yes=100 each; No=(-)200 each missing

	Do government has laws and rules to validate suitability of madiak/media after evaluating madiak actions against above 'obligatory norms', every two months interval	Yes=100; No=(-)250
Madiak ownership details	Is/Are owner/partners/associates/major share holders (single, group or committee, board etc) are identified and notified on newspaper (etc) and displayed everyday on video TV channel(etc)	Yes=100; No=(-)200
	Is/Are details of owner/partners/associates/major share holders (single, group or committee, board etc) are identified and details accessible to public	Yes=100; No=(-)150
	Is/Are owner/partners/associates/major share holders (single, group or committee, board etc of the madiak video channel or news paper or magzine or any media of public information, gives a declaration that it would be responsible for the wrongs, mis-quotes, mis-information	Yes=100; No=(-)200
	Do the newspaper/magzine/video TV channel etc notify details of the person from management board responsible for the functioning in accordance to the 'notified principles'	Yes=100; No=(-)200
Government action2	Is there 'code of news presentation' for different news and programmes; made by the government and notified publicly	Yes=150; No=(-)200
	Is the code reviewed and revised every year	Yes=100; No=(-)150
	The code should define 'legitimate responsibility on media to provide effective two way communication between government and the people'.	Yes=150; No=(-)200
madiak reach	Does madiak confirm that they have a network throughout the country so that every report of major crimes, failure of GOSIP, unwanted behaviour of GPP/PL is available with them	Yes=100; No=(-)250
Madiak RAA1- Crimes and corruption reporting	Does madiak certify every day that all cases of major crimes occured today have been addressed/reported	Yes=100; No=(-)250
	Does madiak certify every day that all cases of major crimes involving HOG, MOG, OIG, MGG, PL today have been addressed/reported	Yes=100; No=(-)250
	Presenting cummulative statistics of major crimes, other crimes and law and order failures/ problems region wise , district wise every week	Yes=100; No=(-)150
	Presenting cummulative statistics of major crimes, other crimes and law and order failures/ problems the responsible GPP , MGG, DH, DPH wise every week	Yes=150; No=(-)200
	Presenting cummulative statistics of major crimes, other crimes and law and order failures/ problems in the region OIG (MP,MLA) wise every week	Yes=150; No=(-)200

Are PON issues decided and made public by media

Presenting cummulative statistics of major crimes, other crimes and law and order failures/ problems in the region OIG (unit region/district, village level wise every week	Yes=150; No= (-)200	
Does madiak certify every day that all cases of corruption charges against MOG, OIG, MGG, PL with video/audio /photo evidence reported today have been addressed/reported	Yes=100; No=(-)250	Is the objective of interviews PON based and presented publicly?
Presenting cummulative statistics of corruption charges, financial irregularities ministry HOG,MOG, wise every week	Yes=100; No=(-)150	
Presenting cummulative statistics of corruption charges, financial irregularities in the region OIG (MP, MLA) wise every week	Yes=100; No=(-)150	
Giving cummulative statistics of reported financial irregularities by PL, MGG districtwise every week	Yes=100; No=(-)150	
Does madiak certify every day that all cases of major crimes involving any Justice deliverer, Government Investigating unit personnel today have been addressed/reported	Yes=100; No=(-)250	
Presenting cummulative statistics of major crimes, other crimes and law and order failures/ problems pertaining to any Justice deliverer and Government investigating unit personnel; every week	Yes=150; No=(-)200	
Does madiak certify every day that all cases of corruption charges against any Justice deliverer and Government Investigating unit personnel with video/audio /photo evidence reported today have been addressed/reported	Yes=100; No=(-)250	
Presenting cummulative statistics of corruption cases reported, other crimes and law and order failures/ problems pertaining to any Justice deliverer and Government investigating unit personnel every week	Yes=150; No=(-)200	
RAA2-reporting GPP, PL Rating/ -(GPLR) Notify the HOG, MOG, OIG, PL RAA/sincerity score every month	Yes=100; No=(-)150	
Notify the political party and PL RAA/sincerity score every month	Yes=100; No=(-)150	
reversing decision Furnishing details of government/HOG/ MOG/OIG reversing on their statements every day	Yes=100; No=(-)150	
Furnishing details of government/HOG/MOG/OIG reversing on their decisions every day	Yes=100; No=(-)150each case	
Furnishing summary/statistics of government/HOG/ MOG/OIG reversing on their statements every 15 day; HOG-MOG-OIG wise	Yes=100; No=(-)150	
Furnishing summary/statistics of government/HOG/ MOG/OIG reversing on their decisions every 15 day; HOG-MOG-OIG wise	Yes=100; No=(-)150each case	

Discussions- meaningful or fairy tale	Does media/madiak obtain conclusion of discussions with GPP/HOG, MOG,OIG, MGG from them and if not obtained; madiak present conclusion, in two heads at the end of discussions/interview	Yes=100; No=(-)250
	Does media/madiak obtain conclusion of discussions with political party representative and PL from them and if not obtained, madiak present conclusion, in two heads at the end of discussions/interview	Yes=100; No=(-)250
	Does media present reversal of conclusions given by government representatives, HOG,MOG,OIG,MGG at end of interview/ discussions- reversed anytime by government or political party	Yes=150; No=(-)200
	Does media present reversal of conclusions given by government representatives, HOG,MOG,OIG,MGG at end of interview/ discussions- reversed anytime by government or political party	Yes=150; No=(-)200
	Are DAVM targets/achievements given by government and/or PL ,representatives or not during discussions/interview	Yes=100; No=(-)250
	Are conclusions given by government representatives in interview/ discussions- reversed anytime by him/her or the government	Yes=(-)100; each case
	Are conclusions given by political representatives in interview/ discussions- reversed anytime by him/her or political party	Yes=(-)100; each case

Outside scruitiny- CITIZEN FORUM	Any citizen forum formed and regularly presented, not more than 15 days interval, by madiak for monitoring of government's actions/GOSIP impartial and selfless reporting as citizen representative	Yes=100; No=(-)450	Media presenting the 'citizen benefit index' + or (-) alongwith news
	Any citizen forum formed for monitoring of media's impartial and selfless reporting	Yes=100; No=(-)250	
	Any panel of non-government experts to monitor the impartial unbiased behaviour of media; experts from fields consisting of law, social welfare, political science, engineering and analytical sciences fields	Yes=100; No=(-)150	
	Experts panel having minimum two experts from each field would publicly report every 15 days about media's impartiallity and citizen orientation	Yes=100; No=(-)150	

Govt audit-GOSIP presentation	Does madiak presents Ojectives and goals aimed at, in DAVM form ,on time line, presented while announcing any GOSIP	Yes=100; No=(-)250each case	
	If DAVM goals/objectives are not presented by government, then it is brought out specifically mentioning that objectives/goals are unconfirmed, therefore GOSIP is vague	Yes=100; No=(-)250	Media continuously in low citizen mode for >2 years is anti-citizen media
	Total cost splitting into top five cost components notified for each GOSIP.If not presented by government, then it is brought out by madiak specifically mentioning that objectives/goals are vague and unconfirmed	Yes=100; No=(-)150	

	Unit cost of component of top five major activity in terms of work magnitude notified. If not presented by government, then it is brought out by madiak specifically mentioning that objectives/goals are vague and unconfirmed	Yes=100; No=(-)150
	Progress and achievables notified on time line for every six month period. If not presented by government, then it is brought out by madiak specifically mentioning that objectives/goals are vague and unconfirmed	Yes=100; No=(-)150
	Analysis of Progress vs Expenditure every six months presented for ongoing GOSIP. If not presented by government, then it is brought out by madiak specifically mentioning that objectives/goals are vague and unconfirmed	Yes=100; No=(-)150
	Is life of assets being created is brought out by the government and madiak	Yes=100; No=(-)150
	Media should bring out explicitly if above details furnished by government officially or not at the launch of GOSIP	(-)100 each item missing
	Media bringing out explicitly names and details of GPP declared owner of the GOSIP by government officially, amongst top two level, If not presented by government, then it is brought out by madiak specifically mentioning that objectives/goals are vague and unconfirmed	Yes=100; No=(-)250
Govt audit-crime reviews	If media maintains Government Reliability data and publish/notify/broadcast every week to check the claims of government for:	
→	For Crimes regionwise, unit region wise, DH/DPH wise based on data built up on the basis of crimes reported in any media including 'district' level and compare against government figures and goals	Yes=100; No=(-)250
→	For Crimes in regions corresponding to different MOG, OIG, PL	Yes=100; No=(-)200
→	Presents occurance of Social anamolies/evils in DAVM form HOG,MOG,OIG,PL zonewise against government claims and goals	Yes=100; No=(-)200
→	Do madiak presents Social anamolies/evils unit region/district wise notifying details of DH, DPH,MGG	Yes=100; No=(-)200
	If media maintains Government Reliability data and publish/notify/broadcast every six months (and intermediate review every 3months) to check the claims of government for:	
→	For projects, GOSIPS, progress achieved against DAVM objectives/Goals as published initially on time line- madiak presents each GOSIP at least once in three months	Yes=100; No=(-)200
→	Transparency in utilization of government money vs DAVM achievements in each GOSIP- madiak brings out details of each GOSIP at least once in three months	Yes=100; No=(-)200
	madiak have pre-specified programme to bring out details of a government GOSIP in DAVM terms about progress made and what was in the planning proposal/document to cover every GOSIP once in three months	Yes=100; No=(-)200

	madiak has pre-specified programmes to bring out details of a government GOSIP in DAVM terms about progress made and government resources spent to cover every GOSIP once in three months	Yes=100; No=(-)200	
Govt sincerity	Does Government possess authority to shut down media without open public notification	Yes=(-)200; No=100	
			Does political party announces VAM goals for citizen welfare as party agenda
	Are the GPP notified on public domain, amongst top two levels in organization heirarchy, who are responsible for releasing any details to media from government side	Yes=100; No=(-)200	
	Is the FOTAS index calculated for the GPP controlling media presentations	Yes=100; No=(-)200	
Govt audit-review2	Madiak Assess and publish the government score/index for RAA, MS Mode, Planning, Citizen orientation, regularly done once every month	Yes=100; No=(-)150 each attribute	
3months review	Validating government news everyday for progress made- Important five news of GOSIP from first two full page news material, on same date of three months back- certifying If government achieved what was mentioned 3 months back	Yes=100; No=(-)150	
	The madiak repeats the further review of above every three months if the GOSIP not completed and closed by government, at least for one year	Yes=100; No=(-)150each time not done	
	Validating discussions with any GPP, PL, Business person everyday for progress/achievements made- Important four conclusions of discussions/interview on same date of three months back- certifying if achieved what was mentioned 3 months back	Yes=100; No=(-)150	
	The madiak repeats the further review of above every three months if the matter not completed and closed, at least for one year	Yes=100; No=(-)150each time not done	
	Validating government news everyday for progress made- Important five news of citizen welfare from first two full page news material on same date of three months back- certifying If government achieved what was mentioned	Yes=100; No=(-)150	
	The madiak repeats the further review of above every three months bring out DAVM parameters to justify the extent of achievement, if not completed and closed by government, at least for one year	Yes=100; No=(-)150each time not done	
	Validating government news everyday for progress made- Important five news of GOSIP from TV presentation, on same date of three months back- certifying If government achieved what was mentioned 3 months back	Yes=100; No=(-)200	
	The madiak repeats the further review of above every three months if the GOSIP not completed and closed by government, at least for one year	Yes=100; No=(-)150each time not done	

	Validating discussions with any GPP, PL, Business person everyday for progress/achievements made- Important four conclusions of discussions/interview on TV presentation, on same date of three months back- certifying if achieved what was mentioned 3 months back	Yes=100; No=(-)150
	The madiak repeats the further review of above every three months if the matter not completed and closed, at least for one year	Yes=100; No=(-)150each time not done
	Validating government news everyday for progress made- Important five news of citizen welfare from TV presentation on same date of three months back- certifying If government achieved what was mentioned	Yes=100; No=(-)200
	The madiak repeats the further review of above every three months if the GOSIP not completed and closed by government, at least for one year	Yes=100; No=(-)150each time not done
Madiak Obligation 1	Madiak covering total time of broadcast of prime hours on TV(18to23hrs) at least 10% time for law and order problems of priority1, 1A news mentioning GPP, OIG of land area	Yes=100; No=(-)250
	Madiak covering total time of TV broadcast of prime hours 1; at least 10% time for government decisions regarding problems of priority1. If no decisions/actions to control are presented by government, then madiak specifically mention it	Yes=100; No=(-)250
	Madiak covering total time of TV broadcast of prime hours1, at least 10% time(or minimum 40 minutes) for corruption in government units priority1A-analysing government decisions and indicating if any symptoms/chances of corruption	Yes=100; No=(-)250
	Madiak covering total time of broadcast of prime hours at least 5% time for corruptions or unethical actions in political parties/ units analysing political party decisions and indicating if any chances of corruption/derivation	Yes=100; No=(-)200
	Madiak covering total time of broadcast of prime hours at least 5% time for analysing political leaders decisions and indicating if any chances of corruption/unethical derivation	Yes=100; No=(-)150
	Is a fixed pre-notified schedule/ proramme followed for bringing out the public/ citizen issues	Yes=100; No=(-)150
	Are citizen issues followed up / persued for decision and conclusion or just left after making headline of a day	persued=100; No followup= (-)250
	Are issues of priority1 and 1A news fields followed up / persued for decision and conclusion or just left after making headline of a day	persued=150; No followup= (-)250
	News-covers statistics and DAVM parameters especially government failures and citizen agony	Yes=100; No=(-)250
	If any Schedule of government spokes persons notified for public address to common public, not exceeding a period of 30 days for each MOG/Top MGG	Yes=100; No=(-)150

	Do the madiak certify with each presentation that the presntor/anchor has been authorized to deliver conclusion at the end and madiak stands responsible for it	Yes=100; No=(-)150
MADISM	Number of times Madiak repeating announcements, discussions, statements of HOG, MOG,OIG (unless emergent) within two hours in prime hours and within four hours in remaing hours	Yes=(-)100; each repeatition
Self review1	*Does madiak present cases of social evils occured, every week, analyze and suggest solution*	*Yes=100; No=(-)150*
	Does madiak evidence to have raised any specific social evil to the extent that it got abolished- at least one presentation in six months	*Yes=150; No=(-)150*
	Does madiak make presentations in which anything against social harmony addressed- analyzed- and solution proposed at least one presentation in 15 days	*Yes=100; No=(-)150*
	Does media produce self assessmentment for presenting news in slogan form vs DAVM form and presents weekly analysis- total duration of news/duration of news in DAVM form vs duration of news in non-DAVM (slogan)form	Yes=100; No= (-)250
	Madiak ensure No repeatition of any news regarding declaration of HOG, MOG, OIG,PL (except declared emergency news) for two hours in prime time and four hours in remaining duration	Yes=100; No= (-)150
	Madiak repeating same news(except declared emergency news or urgent for citizen) within two hours in prime time and four hours in remaining hours	Yes=(-)100each time
	madiak to persue, obtain and present certification taken from each GPP/IGPI that there are no major crime, government funds irregularities in its area/zone/jurisdiction and if it is not true then services of GPP/IGPI shall be terminated	*Yes=100; No=(-)150*
	madiak to persue, obtain and present certification taken from each OIG that there are no major crime, government funds irregularities in its area/zone/jurisdiction and if it is not true then he/she can be removed by ICE	*Yes=100; No=(-)150*
	Madiak make presentation every week or shorter period regarding extent to which obligations-1 are complied	*Yes=100; No=(-)250*
Self review-OFF news	The laws/rules exist that total area of news paper or time of audio/visual news, if more than 25% with 'off-news' items, (advertisements/sponsored/services against payment) it is declared 'SACM' madiak by government	Yes=100; No=(-)150
	Madiak evidence that Maximum permissibility of 10% time for advertisements and sponsored programmes applied by the madiak	Yes=100; No=(-)150

Self review2- (not for people)	Madiak assess MS governance score of goverment and notify	Yes=100; No=(-)150
	Government news /sponsored/produced news bringing out 'good of government' contains >30% space or time	Yes=(-)150; No=100
	Is the existing media continuing in SACM with utilizing >10% space or time for advertisements/sponsored/services against payment	Yes=(-)150; No=100
	>10% space or time for advertisements/sponsored/services against payment for more than two years	Yes=(-)250
	Does media shows and announce the public statements of HOG, MOG, OIG; issued ONLY from government's officially announced platform	Yes=100; No= (-)150
	Does media shows and announce the public statements of political party/PL issued from its officially announced platform ONLY	Yes=100; No= (-)150
	Does media shows and announce the public statements of the government issued from its officially announced platform ONLY	Yes=200; No= (-)250
	Does media shows and announce the statements of HOG, MOG, OIG; not issued from government's officially announced platform	Yes=(-)150; No=100
Madiak as guide		
	Does madiak notify that it owns responsibilities of guiding the people about the acts which would help them in issues related to safe, better and responsible living and continuously upgrade vision, knowledge and wisdom	Yes=100; No=(-)250
foresee social anamolies	Does madiak make presentations which presents, at least once in 15 days, the analysis of social practices/norms bringing out if the same can lead to anti-social acts/consequences	Yes=100; No=(-)150
	Does madiak make presentations which presents, at least once in 15 days, the analysis of social practices/norms that can lead to deterioration of social cohesion/happiness and hamper thought process to upgradation of living norms	Yes=100; No=(-)150
	Does madiak presents analysis/reasoning regarding its claim for a social practice/norm being good or undesirable for the society	Yes=100; No=(-)150
	Does madiak presents analysis/reasoning(A) regarding its claim for a social practice/norm being good or undesirable uniformly for society or make sentimental slogan based expression(B)	A=100; B= (-)150
technology	does madiak make presentations about latest technologies, its application and what way it would help the people (one at least in 10 days)	Yes=100; No= (-)150

does madiak make presentations about new research works being done regarding engineering fields (one at least in 15 days)	Yes=100; No=(-)150
does madiak make presentations regarding engineering marvels being established, constructed in the country	Yes=100; No=(-)150
does madiak make presentations regarding engineering marvels being established, constructed in the world (one at least in 15 days)	Yes=100; No=(-)150
does madiak make presentations regarding latest engineering technologies available in the world for energy generation (one at least in 15 days)	Yes=100; No=(-)150
does madiak make presentations regarding latest engineering technologies available in the world for energy generation being established, constructed in the country (one at least in 15 days)	Yes=100; No=(-)150
does madiak make presentations regarding latest engineering technologies available in the world for energy generation being established, constructed in the world (one at least in 15 days)	Yes=100; No=(-)150
does madiak make presentations regarding latest engineering technologies available in the world for transportation, railways systems being established, constructed in the world (one at least in 15 days)	Yes=100; No=(-)150
does madiak make presentations regarding latest engineering technologies available in the world for transportation, railway sytems being established, constructed in the country (one at least in 15 days)	Yes=100; No=(-)150
does madiak make presentations regarding latest engineering technologies available in the world for transportation, Road and Roadways systems being established, constructed in the country (one at least in 15 days)	Yes=100; No=(-)150
does madiak make presentations regarding latest engineering technologies available in the world for transportation, Road and Roadways systems being established, constructed in the world (one at least in 15 days)	Yes=100; No=(-)150
does madiak make presentations about latest medical science developments mentioning what way it would help the people (one at least in 10days)	Yes=100; No=(-)150
Does madiak do presentations, at least one in 15 days, regarding outstanding measures taken in the world for prevention of a disease	Yes=100; No=(-)150
Does madiak do presentations, at least one in 15 days, regarding new inventions in the field of health sciences	Yes=100; No=(-)150
Does madiak make presentations regarding problems like diabetes, heart problem,	Yes=100; No=(-)150
Does madiak make presentations, at least one in 15 days, regarding ways and means the disasters have been handled the best way in the world	Yes=100; No=(-)150

	Does madiak make presentations, at least one in 15 days, about the unique and novel methods/precess adopted in the world to handle massive fire case/emergency	Yes=100; No=(-)150
	Does madiak make presentations, at least one in 15 days, about the unique and novel methods/precess adopted in the world to handle massive flood emergency	Yes=100; No=(-)150
	Does madiak make presentations, at least one in 15 days, about the unique and novel methods/precess adopted in the world to contain spread of a deadly disease	Yes=100; No=(-)150
	Does madiak make presentations, at least one in 15 days, about the unique and novel methods/precess adopted in the world to handle massive earth quake emergency	Yes=100; No=(-)150
	Does madiak make presentations, at least one in 15 days, about the unique and novel technologies, methods/process adopted in the world to enhance agriculture produce	Yes=100; No=(-)150
	Does madiak make presentations, at least one in 15 days, about the unique and novel technologies, methods/process adopted in the world to enhance agriculture based industries production and quality	Yes=100; No=(-)150
	Does madiak make presentations, at least one in 15 days, about the unique and novel inventions in the world in the field of chemistry and physics	Yes=100; No=(-)150
	Does madiak make presentations, at least one in 15 days, about the discoveries in the world in the field of space sciences, stars, galaxies etc	Yes=100; No=(-)150
Gosip	Does madiak make presentations, alongwith presenting declaration of a GOSIP by government elaborating the benefits in identified manner and figure out the benefits average citizen of the nation would have	Yes=150; No= (-)150
	Does madiak make presentations, within 24 hours, after declaration of a GOSIP by government elaborating the benefits in DAVM figures, average citizen of the nation would have	Yes=150; No=(-)250
Support to goodness	does madiak present favourable and good social practices exhibiting human love and empathy (one at least in 15 days) in which people helped risking their ownselves for others especially unknown to them	Yes=100; No=(-)150
	does madiak present favourable and good social practices exhibiting human love and empathy with examples of people emulating (one at least in 15 days)	Yes=100; No=(-)150

	does madiak present examples of people as role models exhibiting social service, social cohesion, love and harmony with the achievements for the socity (one at least in 10 days)	Yes=100; No=(-)150
madiak cover	Number of local news papers with circulation of 5000 or more in a unit region/ district each 20 sq km or per 0.1million people	>two=100; <two=(-)150
	Number of local news papers with circulation >5000 in the state/region as per one per 0.1million population	Yes=100; No=(-)150
	Do the all madiak sources at unit region/district level certify everyday that all Priority1 and 1A news of the district are covered.	Yes=100; No=(-)250
	Circulation of national level news papers % of population covered	>60%=100; (-)10 each % less
Government owned 'news index'.	Madiak's: Direct presentation of government dialogue especially in non-VAM form	Yes=(-)100 each occasion;
	a) Not providing back up to people to learn if news are for aiming to achieve new claimed objective (development/progress/social welfare etc) or covering up short comings/failure of previous GOSIP.	Yes=(-)100 each occasion;
	Not providing data/statistics, projection, trend to public to form independent opinion	Yes=(-)100 each occasion;
	Not maintaining any data	Yes=(-)250
	a) Not highlighting the failed units/organs/GPP if a crisis/crime/failure/accident/disaster occurred.	Yes=(-)100 each occasion;
	Not producing background, back reference, past details/data to the people	Yes=(-)100 each occasion;
	a) Not highlighting the failed organs if a crisis occurred. If this is a news, then it is the responsibility of news presenter to collect details of failures of government, follow it up and present. Till it is done it would be shown as 'pending news account' and to be regularly featured in news paper, or media	Followed=150; not followed= (-)200
Political Interest/ influence in Media	Any madiak source/means under the control of a PL/GPP, with PL being in management board/unit level	Yes=(-)200 each case
	Any madiak source/means under the control of a person revealing his/her bias towards a political party or a PL/GPP	Yes=(-)100 each case; No=100
	Any madiak source/means under the influence of PL/GPP or political party by presenting (i)more than 15% news/presentations in favour of PL/GPP and/or (ii)presenting 25% news/presentations criticising those who are in the other camp/side	Yes=(-)100 each case;

If Any news paper & magazine, TV Channel, computer/social media channel under any political party and/or any top four level party member.in the management board, do the madiak presents: (based upon last one year analysis)

presents any item of party's agenda >10% on 'headlines'	>10%=(-)20 each % higher with solutions=100; without solution=(-)150
presents citizen problems with solution affecting 20% population or more (minimum 50% of total presentations or more)	
make minimum presentations of 50% of the political parties and PL of opposite camps making comments either way with DAVM facts	<50%= (-)20each% less; DAVM=100; NonDAVM= (-)150
make minimum presentations of 50% of the political parties and PL of opposite camps making comments either way with DAVM facts	
Are the DAVM evaluation done for the government's actions/GOSIP bringing out explicitly both loss and benefit to the nation and citizen	No evaluation= (-)100each case; done=50 each case
Are the DAVM evaluation done for the government's actions/GOSIP bringing out explicitly both loss and benefit to the nation and citizen in DAVM terms	DAVM=100; NonDAVM= (-)150
Raises citizen needs for all citizen as one- and not only for those who belongs to party as exhibited in public	all citizen=!00; No=(-)50 each case
presents DAVM goals as envisaged for crime elemination, social evil elemination; for the government	DAVM=100; NonDAVM= (-)150
presents DAVM goals as envisaged for social upliftment, education, health serices, public amenities for the government	DAVM=100; NonDAVM= (-)150
Presents party's financial balance sheet every six months	Yes=200; No=(-)400
Addresses only party members only or whole society	only members=(-)50 each case;
Coverage for criticism of others those who are in opposite camp without DAVM data/facts	Yes=(-)50 each case
Do media and social organizations for children, women and human rights asked government officially to enlist the social evils and remove on priority and notify publicly	Yes=100; No= (-)150

Government ethics 1	owner of presentations on madiak with details of GPP, MGG at top two levels as responsible persons for presentations	Yes=100; No= (-)150

has government instituted procedures for madiak to notify the details of management people amongst top two level as responsible for presentations on madiak and notify in a manner it applies to non-government madiak	Yes=100; No= (-)150
Has government instituted laws and rules for madiak to notify everyday that the objectives of government madiak is not for publicity of the government, GPP, MGG, PL	Yes=100; No= (-)200
Are laws /rules in place/instituted/enforced that the madiak source/channel shall be responsible for any anomaly displayed in any programme	Yes=100; No= (-)150
Are laws /rules in place/instituted/enforced that the madiak representative/person is notified by madiak who shall be responsible for any anomaly displayed in any programme	Yes=100; No= (-)150
Are laws /rules in place/instituted/enforced that the responsible GPP is notified who shall be responsible for non-presentation of DAVM objectives and goals for GOSIP	Yes=100; No=(-)150
Has government made the code/standard and notified on public domain for different type of programmes, news, debates, discussions, serials, entertainment, drama, film/movies produced by madiak,	Yes=100each type No=(-)150
Are the laws and rules instituted by government that disclaimer is displayed at begining and after any break in programme whenever it occurs, that the presentation of programme does not support the unusual happenings, miracles, unsubstantiated happenings, beliefs etc shown in programme	Yes=100; No=(-)150
DO laws make mandatory for the madiak to summarize at the begining of the programme-the unusual happenings, miracles, unsubstantiated happenings, beliefs etc shown in the programme	Yes=100; No=(-)150
DO the madiak summarize at the begining of the programme-the unusual happenings, miracles, unsubstantiated happenings, beliefs etc shown in the programme	Yes=100; No=(-)150
Are there laws and rules that madiak display disclaimer every 15 minutes during programme in which someone claim to be providing solutions for everything and anything ; that madiak does not certify that claim.	Yes=100; No=(-)150
The rules provide that if madiak does not present the disclaimer then madiak is responsible for any emerging consequences at any time	Yes=100; No=(-)250
Has government instituted laws and rules that madiak must develop resources/network /tie up necssary to get information about every major crime occuring in the country and report in the MADIAK	Yes=250; No=(-)400
Has government prepared, instituted laws /rules earmarking madiak role as 'citizen's representative' and not 'government's representative'	Yes=150; No=(-)200

Has government established norms about the maximum space/time which can be used by Madiak for 'non-news' articles including advertisements, sponsored articles, services provided against payments, stories, mythology, religeous preaching, news about people, facts/stories of VIPs, celebrities, PL, HOG/MOG,OIG,	Yes=150; No=(-)200
Has government notified different categories of news assigning 'top priority' (Priority1) to major crimes rape, murder, killing, causing permanent disability, involvement of GPP, PL, OIG, MGG in a crime (any crime), involvement of GPP, PL, OIG, MGG in corruption case,	Yes=250; No=(-)400
Has government instituted laws assigning responsibility of DH, DPH ,OIG, PL for reporting major crimes on the government public domain within 2 days.	Yes=100; No=(-)250
Has government instituted laws assigning responsibility of DH, DPH ,OIG, PL for reporting major crimes on the government 'reporting place developed for reporting using mobile phones' within 2 days.	Yes=100; No=(-)250
Has government made madiak responsible by instituting laws/rules to present and notify all priority1 news by each channel every day before other news are covered	Yes=250; No=(-)400
Has government made madiak responsible by instituting laws/rules to present and notify all priority1 news pertaing to past/previous cases/incidents and present summary of latest developments, by each channel every day before other news are covered	Yes=250; No=(-)400
Has government instituted laws and rules that madiak can publish/ display/present 'non-news' articles only after having covered all 'News items' certifying that all priority 1 and 1A news have been presented before taking up 'non-news' articles	Yes=150; No=(-)200
Has government institutes laws and rules that the % of total time/space used for 'non-news' articles should be notified by the madiak for the prime time perion and for remaining duration seperately	Yes=150; No=(-)200
Has government instituted laws/rules to specify maximum space/ time for 'non-news' items (during news time) including advertisements, sponsored, services/time against payment/publicity of HOG, MOG, PL and political party out of the total time for news	Yes=100; No=(-)150
present news and GOSIP from government accredited representatives and from government's official platform only	Yes=100; No=(-)200
Has government instituted rules/procedures to measure and notify the media MUBI index every four months for each and every media source, channel, newspaper etc	Yes=200; No=(-)250
Has the government published and detailed on public domain about procedure of calculating the MUBI of Media's each channel, source, means etc	Yes=200; No=(-)300
Code/standard issued by government with Methodology of measurement for rating of News for people orientation (NRPO)	Yes=200; No=(-)250

NAAK orientation	Media presenting hypothetical/unproven/religeous programme based upon hypothesis and myths more than 5% of the prime time on any channel or space occupied on paper-madiak	No=100
	Media presenting hypothetical/unproven/religeous programme based upon hypothesis and myths more than 10% of the non-prime time on any channel or space occupied on paper-madiak	Yes=(-)200; No=100
	Media presenting hypothetical/unproven/religeous programme portraying God appearing physically to make people happy (without presenting evidence of God's appearance physically, in one life time)	Yes=(-)150; No=100
	Media presenting hypothetical/unproven/religeous programme portraying God appearing to abolish/eradicate miseries of persons (without presenting evidence of God's appearance physically, in one life time)	Yes=(-)150; No=100
	Media presenting hypothetical/unproven/religeous programme portraying God appearing to abolish/eradicate miseries of persons only when they pray the God to help them	Yes=(-)200; No=100
	Media presenting hypothetical/unproven/religeous programme portraying God appearing to abolish/eradicate miseries of persons when they offer sacrifice to the God	Yes=(-)250; No=100
	Media presenting hypothetical/unproven/religeous programme portraying God appearing to abolish/eradicate miseries of persons when the society was cruel/unjustified/unworthy towards him/her and no society's person helping him/her (=diluting government's responsibility)	Yes=(-)150; No=100
	IF the total duration of a serial programme, say .... minutes/hours, does the programme consists of ...% of total duration for depicting the person being troubled by other members of society...	<10%=0; >10%=(-)10 each % higher
	Media presenting hypothetical/unproven/religeous programme portraying miracles happening; lightening, voice from nowhere, some object getting other shapes to abolish/eradicate miseries of persons when the society was cruel/unjustified/unworthy towards him/her and no society's person helping him/her (=diluting government's responsibility)	Yes=(-)150; No=100
	Media presenting hypothetical/unproven/religeous programme portraying miracles happening; lightening, voice from nowhere, some object getting other shapes, weapons coming from no-where to kill the villain/bad person when someone prayed to the GOD(but never happens in practical life)	Yes=(-)150; No=100

Media presenting programmes in which a wicked person or whole lot of society, wicked people, troubles a good one ; the total duration of such sufferings to good person is......% of total duration of programme	<10%=0; >10%=(-)10 each % higher
Does media present programme which displays that only worship/prayers can provide the people all support to live	Yes=(-)150; No=100
Does media presents programme that the God punishes a person if it forgets to pray the God	Yes=(-)200 each case
Does media presents programme that the God punishes a person if it forgets to do some hypothetical/unproven/religeous act-performance	Yes=(-)200 each case
Does media presents programme justifying torture on someone because it did not shower respect on the other members of the society without showing that it was wrong and the bad elements got punishment in the same serial/programme	Yes=(-)200 each case
If the end result supports that the bad person/bad attributes/bad chacters loses finally, how much time after the start of serial/ or programme it happened compared to the total lentgth/time of serial/programme	>60%=(-)10 eah % more

Media irresponsibilities1

Does media presents claim/convey unsubstantiated and unproven facts without physically existing evidence that the miseries are finished by putting on a dress, ring, neclace/mala, ornament, stone, worship, scrifice etc	Yes=(-)200 each case
If such presentations made by media, does media presents its analysis on such unsubstantiated and unproven facts bringing out the conclusive reasons why they support it	Yes=100; No= (-)200

Media's field surveys/analysis

Has government standardized guide lines for methodology/procedures for conducting field surveys and notified	Yes=100; No=(-)150
If government has not, then has the madiak notified standardized procedures for conducting field survey	Yes=100; No=(-)150
Does media in its presentation confirmes for having complied to stipulated procedures and details	Yes=100; No=(-)150
Does media notify in the presentation its procedures of conducting surveys/analysis	Yes=100; No=(-)150

Does media specify the methodology/means/experts/equipments/mathematical derivations etc adopted by it for its field survey and analysis	Yes=100; No=(-)150	

Madiak obligations2

Do the madiak submit every 15 days, summed up analysis regarding their presentations/programmes to confirm, for having covered, the following (as obligatory norms ONO)-1.the becoming of citizen representative',2. citizen welfare,3. knowledge upgradations,4. behaving as guide to people, 5.behaving as sincere advisor to government, 6.behaving as critic to government, 7.bringing out deficiencies in government systems,8. analysis of GOSIP with goals,9. analsis of government decisions from citizen side"'	Yes=100 each; No=(-)200 each missing	Purposefulness Index of news media (PNI)
Do madiak present in its review every 15 days that all ONO have been covered in their programmes	Yes=100 each; No=(-)200 each missing	
News presenting analysis and conclusion and solutions to government citizen interface issues	Yes=100; No=(-)200	
All social evil addressed- analyzed-tentative resaons brought out, solution proposed		
All social harmony addressed- analyzed-tentative resaons brought out, solution proposed		
All reoccurance of major cime analyzed, tentative resaons brought out, solution proposed		
All GOSIP analyzed, failures highlighted and solutions proposed		
All eatables adulteration case analyzed reasons brought out and solutions proposed		

Government newspaper/TV Channel

Do governemt owns a media, newspaper, TV Channel	Yes=150; No=(-)250	
Does government presents the channel as role model evidencing compliance of principles and ethics to place itself as sample for others	Yes=150; No=(-)400	
has government instituted laws to notify the details of owner of presentations on government madiak with details of GPP, MGG at top two levels as responsible persons for presentations	Yes=100; No=(-)150	
has government instituted procedures for madiak to notify the details of GPP and MGG responsible for presentations on madiak and notify in a manner it applies to non-government madiak	Yes=100; No=(-)150	
Has government instituted laws and rules for madiak to notify everyday that the objectives of government madiak is not for publicity of the government, GPP, MGG, PL	Yes=100; No=(-)200	
Does government madiak TVchannel, news paper etc evidence for complying to the code of presentations	Yes=100; No=(-)200	

Does government madiak TVchannel, news paper etc produces evidence for not complying to MADISM	Yes=100; No=(-)250
Does government madiak TVchannel, news paper etc produces evidence for not conforming to SACM	Yes=100; No=(-)250
Does government madiak TVchannel, news paper etc produces evidence for meeting all madiak obligations	Yes=100; No=(-)250
Number of viewers as compared to best non-government channel	upto 5% higher=100; less=(-)10 each % less
programmes about government notifications and GOSIP presenting DAVM results on timeline at least one in one week	Yes=100; No=(-)150
Any dedicated time for a programme on new GOSIPS planned and notified	Yes=100; No=(-)150
Each New GOSIP presented with DAVM goals on time line and corresponding government expenditure within 72hrs-	Yes=100each; No=(-)200each
If not everyday notification presented every two hours or on front page; that the details not made available by government	Yes=100; No=(-)150
Any dedicated time for a programme on ongoing GOSIPS under execution using government resources/money or loans/donation money/help money from overseas to government	Yes=100; No=(-)150
Ongoing GOSIP presented with DAVM goals achieved on time line, success/failure rate, DAVM goals to be achieved in future on time line and corresponding government expenditure	Yes=100; No=(-)200
If not everyday notification presented every two hours or on front page; that the details not made available by government	Yes=100; No=(-)150
Any dedicated programme/day /time to evaluate and anlyze and resolve the public complaints regarding public services and GPP/MGG committments for resolving (at least once in a week)	Yes=100; No=(-)150
Any dedicated programme/day /time to evaluate and anlyze and resolve the public complaints regarding manufacturing domain and GPP/MGG committments for resolving (at least once in a week)	Yes=100; No=(-)150
Any dedicated programme/day /time to evaluate and anlyze and resolve the public complaints regarding manufacturing domain and GPP/MGG committments for resolving (at least once in a week)	Yes=100; No=(-)150
Any dedicated programme/day /time to evaluate and anlyze and resolve the public complaints regarding retail sale business and GPP/MGG committments for resolving (at least once in a week)	Yes=100; No=(-)150

Any dedicated programme/day /time to evaluate and anlyze and resolve the public complaints regarding unorganized labor sector and GPP/MGG committments for resolving (at least once in a week)	Yes=100; No=(-)150
Any dedicated programme/day /time to evaluate and anlyze and resolve the public complaints regarding employment of highly educated people and GPP/MGG committments for resolving (at least once in a week)	Yes=100; No=(-)150
Any dedicated programme/day /time to evaluate and anlyze and resolve the public complaints regarding employment of midium skilled people and GPP/MGG committments for resolving (at least once in a week)	Yes=100; No=(-)150
Any dedicated programme/day /time to evaluate and anlyze and resolve the public complaints regarding employment of low skilled people and GPP/MGG committments for resolving (at least once in a week)	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on new science developments and application on life	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on new engineering developments and application on life	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on new engineering mega projects of bridges, high rise buildings, new construction marvels	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on new engineering mega projects of Railways, metro, rail based other tansportation systems and technology	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on new engineering mega projects of roads/highways and tansportation systems and technology	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on medical science new research and impacts on human life	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on medical science new tecniques and technologies for disease/medical problemdiagnostics and impacts on human life	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on medical science new tecniques and technologies and the hospitals equipped with these are how much advantageous	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on new education techniques with the aim to enhance intelligence level and CEAK level	Yes=100; No=(-)150

Any dedicated programme/day /time at least once in 15 days to present the programmes on education centres /schools/college/other institutes acting with the aim to enhance intelligence level and CEAK level	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on example of one of Best Civil construction building, colonies, living place in the world	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on example of one of Best Civil construction bridge, dam, river management in the world	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on example of one of Best/ biggest electrical enrgy generation and utilization system	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on example of one of Best/ biggest Education institute at higher education level	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on example of one of Best/ biggest Education institute at higher education level	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on example of one of Best/ biggest Education institute at School education level	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on inventions/innovations in the field of engineering	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on inventions/innovations in the field of medical sciences	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on inventions/innovations in the field of mathematics and Physics	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on inventions/innovations in the field of Chemistry	Yes=100; No=(-)150
Any dedicated programme/day /time at least once in 15 days to present the programmes on example of one of Best/ biggest Education institute to study 'financial and economics' feilds	Yes=100; No=(-)150

	Any dedicated programme/day /time at least once in 15 days to present the programmes on example of one of Best management of a disaster and major crisis world over	Yes=100; No=(-)150
	If government has not issued related guidelines , Has the madiak framed and issued guidelines for the following and notified:	
★	Madiak ownership details as in 'Madiak sincerity'	Yes=100; No=(-)150
★	Do the madiak certify and confirm that all news of priority1 and 1A have been reported on top page and on other pages further if requires	Yes=100; No=(-)150
★	Self made 'code of news presentation' for different news and programmes, and notified publicly	Yes=100; No=(-)150
★	certify madiak is not for publicity of HOG, MOG, PL, OIG, and evidence that their presentations are <10% of total prime hours	Yes=100; No=(-)150
★	GOSIP details if without DAVM goals on timeline, then GPP incharge of madiak (mention the GPP) is responsible	Yes=100; No=(-)150
★	the madiak responsibility is to act as 'representative' of citizen	Yes=100; No=(-)150
★	Notify procedure for assessing MUBI score and notify assessed score every month	Yes=100; No=(-)150
Evaluate VIP statement/ speech	Does madiak assess the score of public statement of HOG MOG IOG ICE MMG, PL and notify the same as 'value of statement"	Yes=100; No=(-)200each case
	Does madiak notify the criteria/procedure for assessing the 'value of statement/speech/public address/national address on its public domain	Yes=100; No=(-)150
	Does madiak present its assessment of score alongwith reporting about statement on madiak	Yes=100; No=(-)150
	Does media/madiak presenting the statement of HOG MOG IOG ICE MMG, PL specify the number of times the person changed the statement-during last one year	Yes=100 ; No=(-)150
	Does media/madiak presenting the statement of HOG MOG IOG ICE MMG, PL specify the number of times the person said that his/her statement is distorted--during last one year	Yes=100 ; No=(-)150
	Does media/madiak presenting the statement of HOG MOG IOG ICE MMG, PL specify the number of times the person took his/her statement back fully or partly-during last one year	Yes=100 ; No=(-)150
	Does media/madiak presenting the statement of HOG MOG IOG ICE MMG, PL specify the number of times the person apologized for his/her words/statement-during last one year	Yes=100 ; No=(-)150

	Does the madiak present previous two statements on the same/ similar subject by same person especially if contradicts	Yes=100 ; No=(-)150
	Is an experts panel on public forum, selected at Random, to examine the statement and give DAVM assessment same day	Yes=100 ; No=(-)150
	Does the expert's panel gives comments in conclusive manner (or gives open ended accountal of what was said)	conclusive=100; open=(-)150
	Is the expert's panel reporting covered widely in government media	Yes=100 ; No=(-)100
	Is the expert's panel reporting covered widely in non-government media	Yes=100 ; No=(-)100
	Does the experts panel evaluate the statement value in terms of following	
	Ownership of statement certified	Yes=100 ; No=(-)150
	Are DAVM objectives clearly identified for <2years	Yes=100 ; No=(-)150
	result envisaged/obtained in 1 year, 2year or more	Yes=100 ; No=(-)150
	number of times the same agenda repeated within four months	Yes=(-)100each repeatition
	Criticizing others or putting up point without crticizing others	Criticizing Yes=(-)100; No=100
	Use of abusive language	Yes=(-)200 ;
	Any contents anti-national/ anti-social	Yes=(-)200 ;
	If centred at religion, caste or region or language	Yes=(-)200
	The report of experts panel is placed on public forum	Yes=100; No=(-)200
FACUM obligations	Is there a FACUM(federation/association/confederation/union/organization) at international level	Yes=100; No=(-)200
	Has FACUM/international, notified a 'code of conduct' for(i) various 'presentations (ii) reporting by presentor/anchor (iii)presenting always DAVM facts (iv)producing conclusion (v)evaluation of GOSIP and presenting objectives/goals always (vi) not exhibiting any bias (vii)presenting no 'unsubstantiated' without producing supporting facts news, presentations	Yes=100each item; No= (-)200each item missing
	Has FACUM international, has global recognition by memberships of all countries and mandatory affiliation of all country's FACUM units with international body	Yes=100; No= (-)200

Is there a FACUM(federation/association/confederation/union/organization) at national level	Yes=100; No=(-)200
Has FACUM notified a 'code of conduct' for(i) various 'presentations (ii) reporting by presentor/anchor (iii)presenting always DAVM facts (iv)producing conclusion (v)evaluation of GOSIP and presenting objectives/goals always (vi) not exhibiting any bias (vii)presenting no 'unsubstantiated' without producing supporting facts news, presentations	Yes=100each item; No= (-)200each item missing
Does FACUM evaluate and assess the score of each madiak source/means based upon 'code of conduct' and notify with DAVM details every three months	Yes=100; No=(-)400
The madiak organization/association conduct regular review of each madiak source/means that it complies to all the assigned obligations	Yes=100; No=(-)150
The madiak FACU (FACUM for madiak)Federation/association/confederation/union/organization conduct regular review of all madiak sources and publish report for compliance to the obligations not more than a period of one month	Yes=100; No=(-)150
Has government made laws that FACUM has web domain based computer based site where all details are published by it for public	Yes=100; No=(-)150
Has government made law that the FACUM places details of ownership of each madiak with details of owners/partner/major share holder, top 10%/associates on web domain	Yes=100; No=(-)150
Has government made laws that FACUM places details of assessments and score/rating of each madiak every month for presenting its self reviews in the madiak-an interval not more than one month	Yes=100; No=(-)150
Has government defined madiak responsibility to act as 'representative of citizen' in its presentations and madiak to notify its MADISM and SACM assessment to public every month	Yes=100; No=(-)150