

Madiak/Media : Master's (Government's) Drudge

MADIAK=Medium and deliverer of information and knowledge (Media); Source of knowledge and information=SKAI

Yes=100;
No=(-)150

MADISM-/Master's drudge inapt selfish madiak;
SACM=SCAM-Selfish anti-citizen madiak; BOM-Bought out madiak

Headlines coverage citizen-government	How many news in Headlines of government /GPP mentioning - done good without presenting DAVM details and how many times (30 days survey)=G1 (of total news)	>10%=(-)20 each % more <twice=100; >twice=(-)100 each time more
	Number of times the news of government/GPP repeated in any form in prime time after having presented once	
	Alongwith news, any photo/video, 'not presented by HOG, MOG, MGG from government's official platform' ;are also shown/	Yes=(-)150 ;
	How many news in headlines mentioning/reporting deficiency in government units and GPP =G5A	>25%=20 each % higher
	How many news in headlines mentioning/reporting deficiency in government units and GPP mentioning person and position=G5B	
	Headlines- statements of government and its organs=G2	>20%=(-)20 each % more
	Headlines people's voice- presenting citizen problem+P1,P1A news how many times =C1	>40%=20 each % more >10%=(-)20 each % more
	Headlines-Ruling political party statements=P1	>20%=10 each % more
	Headlines- political party statement other than ruling party=P2	>40%=20 each % higher
	Headlines- media's self reporting about government's units/GPP deficiency=M1	
	If G1+G2+P1-G5B is >40 % then the media is MADISM; If P1+P2 is >40% then media is low IQ media ; If these two together are >60% then it is anti-citizen face SCAM media	HMV=(-)250 ; LIQ=(-)200 ; ACF=(-)250
	If C1=News headlines reporting Priority1 and 1A news, number of C1 news out of total headlines news in % in a month,	>40%=150; <40%=(-)25 each % less
	If C1 is >40% the media is citizen oriented CO : If M1>50% without DAVM- it is basic-media AM; If M1 is >50% with DAVM (at least half cases) it is responsible and intelligent media RIM	CO=50 ; AM=100; RIM=200
	If G1+G2+P1+P2>50% and BOM exists then it is bought out media/master's (government's) bonded media MADISM	(-)250

Front page news or TV coverage-PL	How many news in Headlines of Political party/PL mentioning - done good -how many times (30 days survey)=G1p		
	How many news in headlines mentioning/reporting deficiency in Political party/PL units and GPP=G5p		
	How many news in headlines mentioning/reporting deficiency in Political party/PL units and GPP mentioning person and position=G5pB		
	Headlines- statements of Political party/PL and its organs=G2p		
	Headlines people's voice- presenting citizen problem how many times =C1p		
	Headlines-Ruling political party statements=P1p		
	Headlines- political party statement other than ruling party=P2p		
	Headlines- media's self reporting about Political party/PL's units/GPP deficiency=M1p		
	News pertaining to an individual not important from national security or development or citizen justice point of view= M2p>headlines or more than 2% space on 1st two pages or >5% time on video/audio media=BOM Bought out media		
	If G1p+G2p+P1p-G5pB is >40 % then the media is MIBOM; If P1p+P2p is >40% then media is low IQ media ; If these two together are >60% then it is anti-citizen face ACF/ SCAM media	HMV=(-)250 ; LIQ=(-)200 ; ACF=(-)250	Medi
	If C1p=News headlines reporting Priority1 and 1A news raised by political parties, number of C1p news out of total headlines news in % in a month, If C1p is >40% the media is citizen oriented CO : If M1p>50% without DAVM- it is basic-media AM; If M1p is >50% with DAVM (at least half cases) it is responsible and intelligent media RIM	CO=50 ; AM=100; RIM=200	
	If G1p+G2p+P1p+P2p>50% and BOM exists then it is bought out media/master's (Political party/PL's) bonded media MIBOM	(-)250	
	media/madiak identify and notify/announce important two objectives of an interview or discussions with HOG, MOG, PL, OIG, MGG; to viewers and the participants- just at the beginning	Yes=100 ; No=(-)150	
	If objectives presented by madiak DAVM form (or non-DAVM undefined literary form)	DAVM=100 ; NonDAVM=(-)150	
	Do the GPP/PL confirm to give conclusions in DAVM terms after the interviews discussions	Yes=100 ; No=(-)150	
	Number of objectives of discussions are; only one, two, >2	< two=100; >2=(-)50 each number more	

	madiak/media discussions with government/GPP/PL only discussion-Z, conclusion presented after discussions-A, conclusion in DAVM presented after discussions-AB	Z=(-)150each case; A=(-)50; AB=100each case
	Does media at the beginning, notify and advise everyone including GPP/PL that at the end, the two main conclusion to be summarised in two sentence each	Yes=100 ; No=(-)150
	media/madiak presenting discussions with government/GPP/PL/MGG in discussions and taking conclusive DAVM reply from government/GPP	Yes=100 ; No=(-)150
	If objectives presented by madiak DAVM form and media/madiak at the end of discussions explain how much the prescribed objectives achieved	DAVM=100 ; NonDAVM=(-)150
	media/madiak providing real/factual observations, statistics, data to government/GPPs pertaining to the objectives	Yes=100 ; No=(-)150
	Madiak/Media furnishing observations, data, statistics of GDP, Inflation, citizen economic conditions, citizen social conditions; crimes and social evils; average earning vs expenditure, average citizen valuation; CMOGE maps, during discussions with government GPP/PL regarding citizen welfare	Yes=150 ; No=(-)250
	media/madiak presenting field surveys/reports to government/GPP/PL in discussions with survey methodology notified	Yes=100 ; No=(-)100
GOSIP news	Does madiak presents the GOSIP, statements, declarations, announcement' and related news which were 'announced/presented' by the government only from official designated platform	Yes=100 ; No=(-)150
	GOSIP news made by madiak which were not announced from Government's official platform	(-)150each case
	GOSIP news made by madiak which were not announced by Government's official designated person/ HOG, MOG,	(-)150each case
	GOSIP news made by madiak without DAVM objectives	(-)150each case
	GOSIP news made by madiak without mentioning DAVM goals and expenditure, on timeline	(-)150each case
	Analysis of the GOSIP is made by madiak without objectives/aims and without mentioning principal four benefits and two major losses to citizen/ nation	Yes=100 ; No=(-)150
Political party's schemes, plans	Does madiak presents the Political parties statements, declarations, announcement' and related news which were 'announced/presented' only from official designated platform	Yes=100 ; No=(-)150

	Political party's declarations, announcements presented by madiak which were not announced from official platform	(-)150each case
	Political party news made by madiak which were not announced by official designated person/top two levels of the party	(-)150each case
	Madiak presentation of Political party's schemes/plans/proposals without mentioning DAVM objectives	(-)150each case
	Madiak presentation of Political party's schemes/plans/proposals without mentioning DAVM goals and expected expenditure, on timeline	(-)150each case
	Analysis of the Political party's schemes/plans/proposals presented by madiak without objectives/aims/goals and without mentioning principal four benefits and two major losses to citizen/ nation	Yes=100 ; No=(-)150
	Madiak making 'top up' news of all government's GOSIP every three months interval	Yes=100 ; No= (-)150each case missing
	Madiak making PEX presentations analysing the 'loss' and 'benefits' of the GOSIP within two days after 'wrap-news'	Yes=100 ; No= (-)150each case missing
	Madiak making PEX presentations analysing the worth of the GOSIP analysing objectives and goals/aims; within two days after 'wrap-news'	Yes=100 ; No= (-)150each case missing
	Madiak making PEX presentations by notifying conclusions by the Experts regarding worth of the GOSIP	Yes=100 ; No= (-)150each case missing
	Madiak making PEX presentations by notifying conclusions by the Experts regarding announcements, statements, speech, declarations of ICONE, HOG, MOG, Top two level MOG	Yes=100 ; No= (-)150each case missing
WRP 72hrs- 'wrap news'	Do madiak present the 'value of news-WRP-news'(wrap-up presentation on 4th day)- wrap news	Yes=100 ; No=(-)150
	If 'Wrap news' based upon government's announcement from official designated platform	Yes=100 ; No=(-)150
	If 'Wrap news' based upon government's announcement by officially designated person	Yes=100 ; No=(-)150
	objectives/aims announced mentioning four benefits and two possible losses to citizen/ nation	Yes=100 ; No=(-)150
	DAVM achievables/goals on time line presented with corresponding government expenditure	Yes=100 ; No=(-)150

	If the current GOSIP is extension of previous one, the DAVM goals achieved on previous phase presented	Yes=100 ; No=(-)250
Dubious news	Do madiak categorize news of government's GOSIP, announcements, declaration speech as 'dubious news 'Dub-news' if no DAVM objectives, goals, aims are contained in it	Yes=100; No=(-)200
	Does madiak present 15 days analysis of government news as to how many were dubious without DAVM details	Yes=100; No=(-)200
Madiak subordination-self	Statistics regarding failure of similar decisions of the government, taken previously, is presented by madiak	Yes=100 ; No=(-)200
	Madiak making News only projecting governments point of view on proposed action and not addressing citizen point(TSTS analysis) of view/ repercussions of decisions on citizen	Govt=100 ; Both=(-)150
	Madiak highlighting actions of government /GPP against their (government/GPP) stated words/announcements/statements by presenting 'wrap-up' and 'top-up'	Yes=100 ; No=(-)200each time not done
	Direct presentation of government /GPP dialogue/slogan from 'non-official' platform-statements especially in non-DAVM form	Yes=(-)50 each case
	Not providing back up DAVM data to people to learn if news are for the claimed objective which is being reported (development/progress/social welfare etc)	Yes=(-)50 each case
	Not providing data to public to form independent opinion ;Not producing background, back reference to the people	Yes=(-)50 each case
	Not maintaining any data	(-)200
	Not highlighting the failed organs, GPP,PL if a crisis occurred including fire, accidents in plants, flood, famine, disease spread, crime, unlawful act, public unrest	(-)150 each case
	Not highlighting that 'what action' and 'whose action' would have prevented the crisis	(-)150 each case
Madiak subordination-laws	Any law /rules controlling madiak/media to be under government	Yes=(-)200 ; No=100
	Any laws/rules granting authority to government to sanction licensing/permission to madiak/media necessary for its survival	Yes=(-)400 ; No=100
	Any laws/rules for regular monitoring on activities of madiak/media by government without notifying objectives, motives publicly and without furnishing consistent evaluation	Yes=(-)200 ; No=100
	Any Laws/rules for taking any regular/periodical permissions from government by madiak,	Yes=(-)150 ; No=100

Any Laws/rules for taking any regular/periodical Yes=
permissions from government for the type of (-)150each
programme/duration/the format for transmitting any such approval
news/ format for transmitting government news ; No=100
Does madiak/media by virtue of any policy or rule,
depends upon government for hardware, material, Yes=(-)150 ;
machine, software and resources No=100
Is there any government norm for ordering total
closure of a madiak/media under some Yes=(-)200 ;
circumstances No=100

Political ownership	Any news paper & magazine under political party with any political party representative in ownership, partnership, associate, MD, director, any position in the organization at top five levels (sayNPP) case	Yes=100 ; No= (-)200each
	Any Television channel, computer media channel, under political party with any political party representative in ownership, partnership, associate, No= MD, director, any position in the organization at top five levels(say TCp) case	Yes=100 ; No= (-)200each
Media Mubism1	Media presenting party as the king/king maker, acquiring throne, acquiring power etc- partys prominent inclination for masterism.	Yes=(-)150 ;
	If media uses terms King, mahamahim, monarch, supremo in its address, presentation.....for party leader; it would show media/madiak slavery	Yes=(-)150 ;
	Media presenting GPP as the king, acquiring throne, acquiring power etc- HOG, MOG, OIG,MGG prominent inclination for masterism.	Yes=(-)150 ;
	If media uses terms King, mahamahim, monarch in its address, presentation.....for GPP; it would show media/madiak slavery	Yes=(-)150 ;
	If media uses terms King, mahamahim, supremo, Godly, monarch etc in its address, presentation.....for a PL; it would show media/madiak slavery	Yes=(-)150 ;

Madiak Raised social backwardness issues (coverage in terms of space on newspaper or time on TV-compared to total space/time)- % of total major articles on (i) social problems, (ii) social evils, (iii) government social welfare programme with DAVM results, (iv) usefulness index of A >50%=5 government education system, (v) usefulness index each % more; government and affordable non-government health services, (vi) functioning of orphanage, (vii) helpless each % less ladies and physically challenged people's facilities, B >50%=5 (viii) crimes, (ix) crimes on children/ladies/physically each % more; challenged- % coverage in terms of (A) space and (B) number of articles in DAVM form each % less <50%=(-)10

Obtains commitments from GPP, HOG, MOG Yes=100; MGG regarding their proposed actions to improve above services in DAVM terms and presents reviews every three months No=(-)150 each item missing ;

Obtains commitments from PL/Political party in government's alignment, regarding their proposed actions to improve above services in DAVM terms and presents reviews every three months Yes=100; No=(-)150 each item missing ;

Presents government's aligned political party 's responsibilities for above items and presents % achievements of above, itemwise, against political commitments made by the party in different public address/speech/announcements Yes=100; No=(-)150

Does madiak/media ask the political party for furnishing DAVM goals for citizen welfare- as party agenda Yes=100 ; No=(-)150

Does madiak present political party's DAVM objectives, goals, aims every six months and present achievements DAVM for previous six months period Yes=100 ; No=(-)200

Does madiak/media analyze social improvements or deterioration done by party's activities for: eradication of social evils, social integration/harmony, religious social cohesion, regional social cohesion, % population corresponding to votes obtained – analysis district wise -reporting every three months or less Yes all districts=150; No=(-)200

Does madiak/media presents each political party's financial balance sheet, financial transactions- intermadiak/mediate audited every four months Yes=100 ; No=(-)250

Madiak presents party 's responsibilities towards citizen and % achievements itemwise against all political commitments made to people in speech, in statements etc compiled and notified Yes=100 ; No=(-)150

Political face
1

Does madiak/media report political people/political party's any action causing any division in the society- leading to law and order problem- leading to killings Yes=100 ; No=(-)150

does madiak/media analyze and notify, if political party presents social welfare scheme supporting and addressing only party members/selected group or whole society- Yes=200 ; No=(-)250

presents monthly analysis of what % of political party's articles, speech, announcements, reporting are not addressing whole society (not addressing whole society=Yes) Yes=200 ; No=(-)250

Assessed Number of posters & banners, boards, hoardings displayed by Leader/ for leader in one month or the area over which such posters, banners displayed- every month's figure published by madiak/ experts panel Yes=100 ; No=(-)150

Number of public meetings/rallies with more than 2000 people each, done by Leader/ for leader in one month- every month figure to be published by madiak for man-days loss; Yes=100 ; No=(-)150

The cumulative figures for each three months period presented by madiak for man-days loss to present party's mindset/profile Yes=100 ; No=(-)150

Government goals

Madiak presents evaluation regarding every government GOSIP in maximum interval of 3months regarding: (i)Government specified objectives (to be achieved (ii)Government specified expected results presented on time line(iii)governemnt specified time schedule for achieving results (iv)governemnt specified results with benefits to people on time line (v) governemnt specified time schedule for achieving results with benefits to nation Yes=100each item; No=(-)150 each item

Madiak presents News regularly indicating government failure for above five items Yes=50 ; No=(-)150

News indicating social value addition in DAVM terms Yes=50 ; No=(-)150

News indicating social problem irradiation in DAVM terms Yes=50 ; No=(-)150

Yes=50 ; No=

If relevant data presented by media with the government news (-)150each case

Mininum 5 news per week with detailed statistical analysis in DAVM terms regarding government decisions/working elaborating pros and cons Yes=100 ; No=(-)150

Minimum 4 news in succession- days regarding any decision taken by government with citizen perspective , social perspective, internal relations, national perspective- presentation with statistics and conclusions Yes=50 each case

NPp/TCp analysis	weekly assessment regarding total % of space for party's announcements speech, PL speech/announcement/ in NPp	10%=0; >10%=(-)20 each % high
	weekly assessment regarding total % of prime hours time for party's announcements speech, PL speech/announcement/ in TCp	5%=0; >5%=(-)20 each % high
	Not Raising citizen concern for all citizen as one but raises concern for a section of people	Yes=(-)250 each case
	DAVM goals presented for citizens from party as social obligations	Yes=100 ; No=(-)150
	Raises social improvements and Piloting with self responsibilities	Yes=100 ; No=(-)150
	presents PL Leader's address only for a section of society/citizen and not for whole society	No=100 ; Yes=(-)150
GPP/PL Myth factor	Madiak assess and presents HOG, MOG, OIG, PL myth factor every month bringing out that 'myth factor' is not desirable attribute	Yes=100; No=(-)200
	Madiak highlights enhancement of 'myth factor' of a GPL mentioning that the same is unwanted and encouraging GPP, PL to make citizen low-CEAK	Yes=100; No=(-)200
Madiak Unprejudiced	Daily or weekly analysis:	
	Number of times news/presentation/reports about a political party leader PL, HOG, MOG, OIG presented /reported/portrayed /posed say Nn	
	Number of times the news/presentation/reports of GPP, HOG, MOG, OIG of government's alignment, say Ng	
	Number of times the news/presentation/reports of PL/political party of government's alignment, say Npr	
	Number of times the news/presentation/reports of OIG, PL, of political parties not in alignment of the government say Np	
	Now Nn=Ng+Npr+Np; What % (Ng+Npr=say Ng1) is	Ng+Npr % : >50%=(-)5 each % more
	What % Np is say Np1	<50%=(-)5 each % less; >50%=5 each % more

% news/presentation/reports of Ng1 in which madiak reported deficiencies in working of government's/GPP, HOG, MOG, OIG in government's alignment	<50%=(-)5 each % less; >50%=5 each % more
% of news/presentation/reports of Ng1 in which madiak praised/appreciated the GPP, HOG, MOG, OIG in government's alignment	>50%=(+)5 each % more
% of news/presentation/reports of Nn in which madiak reported deficiency or criticized or made fun in the news/presentation/reports of OIG, PL, of political parties not in alignment of the government	>50%=(-)5 each % more
% of Np1 of news/presentation/reports in which deficiencies reported or criticized or made fun of OIG, PL, of political parties not in alignment of the government	>30%=(+)5 each % more
Number of times in Np1, the working was appreciated/praised in the news/presentation/reports of OIG, PL, of political parties not in alignment of the government	>50%=5 each % more